



PRESS RELEASE FOR IMMEDIATE DISTRIBUTION

BEROXpert North America is proud to announce they have opened their North American headquarters in the metro Atlanta Georgia area. The company will supply North and Central America with their *premium ergonomic* drywall finishing and painters tools.

BEROXpert North America COO partner Craig M Barnaby states they will offer their tools, products and services through authorized dealers/distributors and wholesalers.

Barnaby said he is “proud that BEROXpert North America has the exclusive distribution rights with our manufacturing partner Frank Beresowski who will control the high quality manufacturing process in Germany, allowing us to provide the finest Level 5 professional drywall tools available in the market today”. He went on to say that their motto is “Simply Better Tools”.

Getting his start in the business with Dryvit Systems in 1988, Barnaby successfully ran dealer/distribution yards for 15 years in the Carolinas, then 12 years as Sales and Marketing VP for a wholesale tool/equipment supply company before starting his partnership venture earlier this year. He went on to say “I am so excited that we are able to bring these wonderful products to the North American dealers/distributors. My goal is to provide personalized professional service with an appreciative attitude that people have come to know me for”.

The “shelves are being stocked and we will be ready to ship starting mid-August” said Barnaby. BEROXpert North America can be reached at 770.710.0927 and 24/7 at sales-usa@beroxpert.com or by fax at 888.502.0566. Their website is www.beroxpert.com. They will be happy to email you a full line catalog for review.

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